

Message Text

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ACTION EB-08

INFO OCT-01 EA-07 ISO-00 AGRE-00 CEA-01 CIAE-00 COME-00
DODE-00 FRB-03 H-01 INR-07 INT-05 L-03 LAB-04 NSAE-00
NSC-05 PA-01 AID-05 SS-15 STR-04 ITC-01 TRSE-00
USIA-06 PRS-01 SP-02 OMB-01 FEA-01 /082 W
-----040642Z 013800 /17

R 040140Z MAR 77
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 5858

C O N F I D E N T I A L TOKYO 2989

E.O. 11652: GDS
TAGS: ETRD, JA
SUBJECT: USITC RECOMMENDATION ON COLOR TELEVISIONS

1. ECON COUNSELOR MET WITH MITI "TRADE PROBLEM TROUBLE-SHOOTER" KEIYA TOYONAGA AT TOYONAGA'S REQUEST TO DISCUSS HANDLING OF POSSIBLE INJURY FINDING BY USITC. TOYONAGA SAID GOJ'S FIRST CONCERN WAS HOW TO KEEP TV ISSUE FROM BECOMING "TOO POLITICAL". HE SAID HE RECOGNIZED ISSUE WOULD PROBABLY HAVE TO COME UP AT MARCH 21-22 FUKUDA-CARTER MEETING BUT HOPED THAT PUBLIC REFERENCES COULD BE KEPT AS VAGUE AS POSSIBLE. PURELY PERSONALLY, TOYONAGA SUGGESTED THAT PERHAPS A "TECHNICAL" MEETING COULD BE HELD IN TOKYO OR HAWAII DURING WASHINGTON SUMMIT. THIS WOULD, HE SAID, PERMIT BOTH SIDES TO LIMIT COMMENTARY TO STATEMENTS THAT TV ISSUE WAS CURRENTLY UNDER ACTIVE DISCUSSION. ECON COUNSELOR NOTED THAT PRESIDENT HAS 60 DAYS TO MAKE UP HIS MIND ON USITC RECOMMENDATION AND THAT ANY SUCH MEETING WOULD HAVE TO BE FOR INFORMATION PURPOSES, NOT PRESUMING ON PRESIDENT'S DECISION, AND HAVE SOME LOGICAL CONNECTION WITH USITC RECOMMENDATION.

2. TOYONAGA ALSO STATED THAT IF USITC RECOMMENDATION
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IS "TOO HARSH" JAPANESE FIRMS BASED IN KANSAI, OVER WHICH MITI HAS LITTLE INFLUENCE" (SANYO AND SHARP), MAY ESCALATE POLITICAL PRESSURE FOR JAPAN TO RETALIATE. (TOYONAGA ALLUDED TO COMPUTER SOFTWARE AS ONE POSSIBILITY.) HE AGREED THAT PRIMARY OBJECTIVE SHOULD BE HOW TO KEEP TV ISSUE "IN A BOX", AND PROMISED TO BE IN TOUCH WITH EMBASSY ON NEXT STEPS

AS SOON AS USITC MAKES ITS RECOMMENDATION.

3. MAINICHI NEWSPAPER GAVE TOP PLAY MARCH 2 TO STORY
BY CORRESPONDENT TERAMURA IN WASHINGTON SOURCED
TO "HIGH RANKING USG OFFICIAL" THAT USITC WILL
RECOMMEND AN OMA FOR COLOR TV'S, PERHAPS COUPLED

WITH TARIFF ALLOCATIONS.
SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADE, POLICIES, PRESS COMMENTS, TELEVISION SYSTEMS
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TOKYO02989
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: DG ALTERED PER MEMO FROM EA - EVELYN COLBERT 9/5/79
Executive Order: R1 19970304
Errors: N/A
Expiration:
Film Number: D770074-0878
Format: TEL
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770390/aaaadbpx.tel
Line Count: 71
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Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 03cf12bd-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Channel Indicators: n/a
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Previous Handling Restrictions: n/a
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Retention: 0
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3201087
Secure: OPEN
Status: NATIVE
Subject: USITC RECOMMENDATION ON COLOR TELEVISIONS
TAGS: ETRD, JA, USITC, (TOYONAGA, KEIYA)
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/03cf12bd-c288-dd11-92da-001cc4696bcc
Review Markings:
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